An assistant division chief at the Langley Research Center is the first NASA employee to complete the fast-track, highly concentrated fellowship program for executives at the College of William and Mary.

Frederick L. Moore, assistant chief of Business Data Systems Division, will graduate September 24 from William and Mary's Executive Master of Business Administration (EMBA) program.

The executive program is offered by many top business schools and designed for mid-career managers with at least five years in a management position. William and Mary initiated their program in 1986 and Moore, who was selected by Langley to attend the program, became a member of the second class.

The EMBA program objective is to provide the training to develop a broad foundation of knowledge and skill to recognize, analyze and solve problems within the business functional area. The courses covered in the program cover accounting, economics, finance, business policy, marketing, management information systems, management of operations and organizational behavior.
Malcolm P. Clark, assistant head, Employee Development and Services Branch, said that the EMBA program is the most demanding program available for Langley's managers. "It takes a lot of commitment and dedication to complete this particular program because of its intensity and the college's tough requirements," Clark said.

The executive program lasted 20 months, with classes meeting from 8:30 a.m. to 5 p.m. on alternate Fridays and Saturdays. "My workload was very intensive and the first semester was the toughest with the additional burden of trying to get back into a study routine," Moore explained. "My management was very understanding about my course load, particularly around finals."

When asked how his new skills would benefit Langley, Moore said that the program provided him with all the skills to be general manager. "Specifically, the training in organizational development will improve my performance in planning and making organizational changes," Moore said. "The training in marketing will allow me to develop better strategic packages to influence NASA Headquarters."

Moore believes that this is a great local resource and should be considered a long-term investment for enhancing Langley's management skills. Moore said the Newport News Shipyard management is so sold on the program that it sends two people a year.

Moore began his Langley career in 1966 as a researcher in the Full-Scale Tunnel. He received his bachelor and master of science degrees in aerospace engineering from West Virginia University in 1966 and Virginia Polytechnic Institute in 1969, respectively.

Moore and his wife Rosemary, who teaches at Trinity Lutheran School, live in Newport News. They have two children; Amy is a sophomore at the University of Virginia and Fred is a freshman at VPI.

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