HAMPTON, Va. – Disney has recognized the National Institute of Aerospace (NIA) and NASA with an iParenting Award for Outstanding Television Product of 2009. The award honors web-based NASA eClips™ for two of its four programs: a NASA’s “Our World” episode called “Fluid Shift,” and a NASA’s “Real World Mathematics” segment entitled “Scarab, NASA’s Newest Lunar Exploration Rover.”

iParenting, a Disney Internet Group media property, is a media site focused on helping parents make informed decisions as they choose products for their family.

“I was so looking forward to reviewing this product. I went to your [NASA eClips] website and was in total awe” said an iParenting Media Award reviewer.

The other winners in the Outstanding Television Category were three HBO productions and “Between the Lions” produced by WGBH Boston. NASA eClips is a web-based educational product available free to every student, from kindergarten level through life-long learner.

“NASA is honored to be recognized by this premier parent-focused organization. The award reaffirms that the NASA eClips programming produced by NIA provides real value to students and their families. We hope this effort continues to encourage students to pursue science and engineering career opportunities,” said Dr. Roger Hathaway, director of education at NASA Langley Research Center in Hampton, Va.
With a goal of increasing science literacy, NASA eClips™ are designed to inspire students to learn more about science, technology, engineering and mathematics (STEM) and to understand the application of these subjects in the real world in an accessible, on-demand way. The other two of the four eClips™ programs are NASA LAUNCHPAD and NASA 360.

Partnering with Caption Max, Internet Archive, and You Tube allows for widest distribution while optimizing resources. NIA’s project team also includes Crewestone Technologies, the University of Virginia and North Carolina State University.

To find NASA eClips™ visit:

http://www.nasa.gov/education/nasaeclips

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For additional information about the National Institute of Aerospace visit:

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